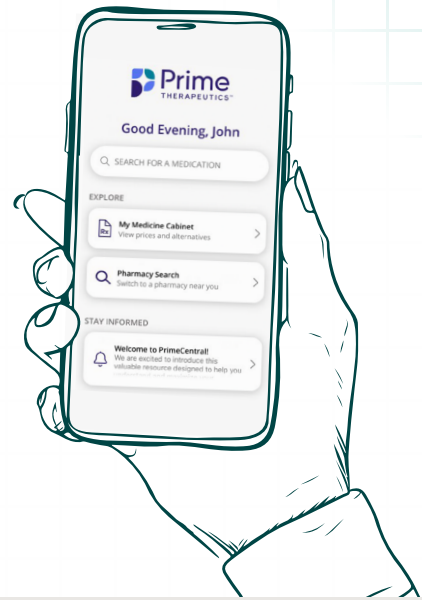


Maximize Pharmacy Value with Minimal Effort

Introducing the PrimeCentral™ App

ChoiceScripts brings you the next evolution in pharmacy engagement. PrimeCentral simplifies the pharmacy benefits experience for brokers, employers, and members. Our advanced mobile platform helps your clients reduce costs while boosting member engagement and satisfaction, all in one app.



How PrimeCentral Works



Shop for Savings

Members can easily find cost-saving opportunities based on their plan formulary and program design.



Deal Alerts

Notifications are sent directly to members and prescribers when better options are available.



Lower Rx Costs

Your clients experience lower pharmacy spend and trend without the disruption to member routines.

One Platform. Every Advantage.

PrimeCentral is your clients' leading mobile solution for an elevated pharmacy experience.

- ✓ **Digital ID Cards:** Convenient member access and reduced printing costs
- ✓ **Digital Engagement:** Personalized alerts about savings and benefit changes
- ✓ **Enhanced Member Satisfaction:** Drive positive results with easy access to Rx savings
- ✓ **Streamlined Program Integration:** PrimeCentral brings together all pharmacy benefit tools in one place
- ✓ **Universal Savings:** Everyone benefits—employers, members, brokers, and plans

Let's Build Better Pharmacy Benefits Together.

PrimeCentral supports transparency, control, and sustainable savings at every level.

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